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Inside the Giant machine - An Amazon Story, Second Edition (English Edition)



Par Kalpanik S.
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Dtails sur le produit Rang parmi les ventes : #372657 dans eBooksPubli le: 2014-04-06Sorti le: 2014-04-06Format: Ebook Kindle

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Description :

Prsentation de l'diteurBehind s quirky smile logo lurks a cold and calculating giant machine. Author Kalpanik S. reveals his own smile as he tells the somewhat quirky story of his complex, and often hilarious, relationship with . From the sophisticated wit in his portrayal of the courtship period in How To Get Hired

By In Ten Days, to the dark humor of the disillusionment period in The Cold, Calculating Machine, Kalpaniks story is more than just an insiders view of the giant machine known as .com. Its a modern, universal story of the uneasy relationship between an individual and todays gargantuan corporations. In the end, it is also a story of redemption for creative and freethinking individuals that define America.Trade by Carine Engelbrecht, Readers FavoriteYou can love them or loathe them, but since sold their first book over

nineteen years ago, the company has transformed the lives of book lovers online shoppers worldwide. The company started out as an e-commerce bookstore, but grew to the retail giant of today through the efforts of some of the world's finest technoratis. One such person is author, who chronicles his personal experiences with the company in this book.. While Kalpanik was doing other equally interesting things with his life when it all started, he did experience 's crucial shift from retailer to major selling platform from a close vantage point and provides insight into how some of the features we take for granted today, such as the search algorithm and the look-inside-the-book application were created. Through the author's eyes, readers experience the relocation to Seattle and also the ultimate 'kiss-off' when he finally decides to leave the company. Inside the Giant Machine by S. Kalpanik will make an absorbing read to anyone interested in exploring internet history or learning more about the dynamics that drive the powerful thrust of e-commerce. You will visit 's largest warehouse in Fernley, Nevada, and discover why even executives must still shoulder warehouse duty from time to time. Speaking of those fully automated warehouses, you will also learn how they are optimized for shipping efficiency. Other topics covered include the company's extensive hiring protocol, almost draconian work ethic and how the notorious "cruelty curve" is applied. You will also catch priceless glimpses of the company's sometimes goofy CEO and founder Jeff Bezos at his best - and worst. The book was released through 's self publishing arm, which - considering the content - seems both ironic and deeply significant.

Confessions of a foreign-born Author

Let me introduce my book by saying what it's not - it is not THE story, just "an" story, that developed from a series of blog articles that I wrote before, during and after working there. That said, I do believe that the book does give you an authentic insider's glimpse into inner working of in an interesting way. A book about can be pretty dry, so I have tried to add some humor. In my attempt to make this book funny, a few facts may have been stretched. I quote this passage from 21 Dog Years: Doing Time @ .com, written by Daisey, a fellow alumnusturned author: Some facts were injured in the telling of this story. The truth, however, remains unharmed. That applies to this book as well. To respect the privacy of the people involved in this story, their names have been changed with one exception. Trust me, there really is a guy named Jeff Bezos who works at . So ... if you are looking for a 1,000-page treatise on that can be used to illustrate perfect grammar in a High school class, this ain't it. English is my 3rd language, and it shows here and there. There are several other books on which are written in perfect English but are also perfectly boring. All in all, I am proud of my work, Enjoy!

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during and after working there. That said, I do believe that the book does give you an authentic insider's glimpse into inner working of in an interesting way. A book about can be pretty dry, so I have tried to add some humor. In my attempt to make this book funny, a few facts may have been stretched. I quote this passage from 21 Dog Years: Doing Time @ .com, written by Daisey, a fellow alumnusturned author: Some facts were injured in the telling of this story. The truth, however, remains unharmed. That applies to this book as well. To respect the privacy of the people involved in this story, their names have been changed with one exception. Trust me, there really is a guy named Jeff Bezos who works at . So ... if you are looking for a 1,000-page treatise on that can be used to illustrate perfect grammar in a High school class, this ain't it. English is my 3rd language, and it shows here and there. There are several other books on which are written in perfect English but are also perfectly boring. All in all, I am proud of my work, Enjoy! Kalpanik S. Biographie de l'auteur Kalpanik S. is an immigrant technologist. He came to the USA on a fellowship from the University of California in late eighties to study and do research in Computer Science. After completing his Graduate studies, Kalpanik worked at both large technology companies and small start-ups in West Coast's High Tech corridor - Silicon Valley, Seattle, and Southern California. He had been writing a journal about his "journey" through the US pretty much from the time he landed at the San Francisco Airport more than twenty years ago, and he finally decided to get it published. Kalpanik (pronounced as Kaalp-Nik) means "imaginary" in Hindi. Author decided to use a pen name to allow him to separate his literary identity from his professional identity.