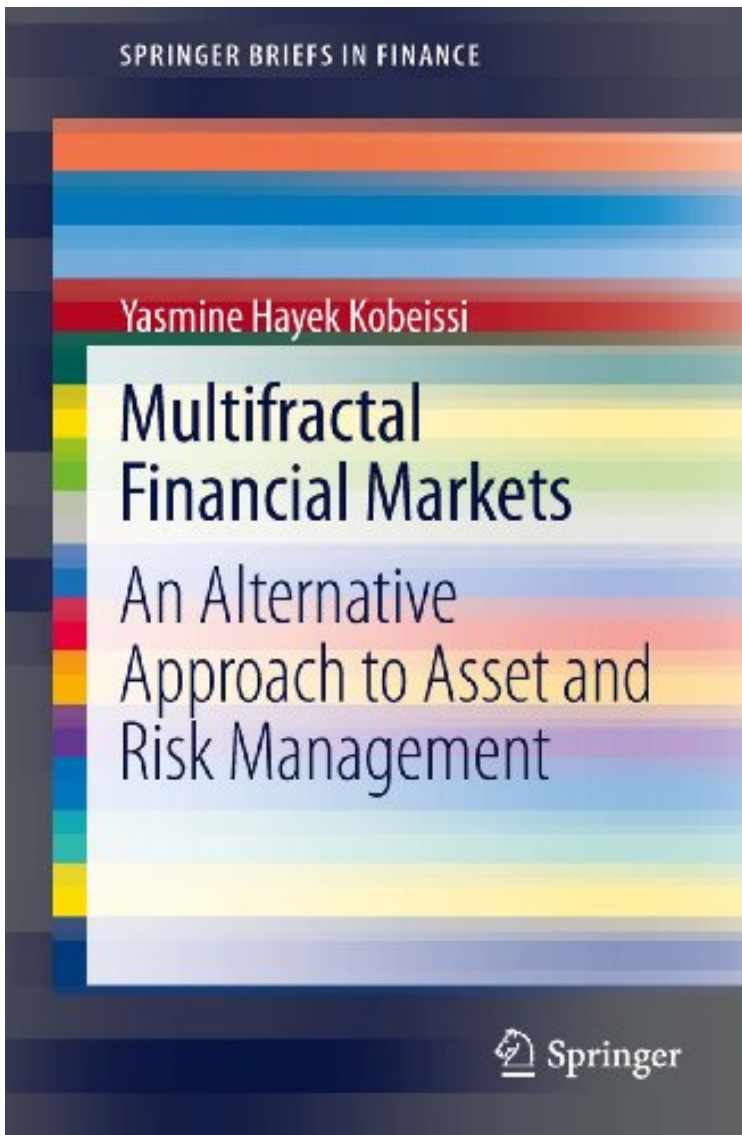


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Multifractal Financial Markets: An Alternative Approach to Asset and Risk Management



Par Yasmine Hayek Kobeissi
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Prsentation de l'diteurMultifractal Financial Marketsexplores appropriate models for estimating riskand profiting from market swings, allowing readers to develop enhanced portfolio management skillsand strategies. Fractals in finance allow us to understand market instability and persistence. When applied to financial markets, these models produce the requisite amount of data necessaryfor gaugingmarket risk in

order to mitigate loss. This brief delves deep into the multifractal market approach to portfolio management through real-world examples and case studies, providing readers with the tools they need to forecast profound shifts in market activity. Presentation de l'auteur Multifractal Financial Markets explores appropriate models for estimating risk and profiting from market swings, allowing readers to develop enhanced portfolio management skills and strategies. Fractals in finance allow us to understand market instability and persistence. When applied to financial markets, these models produce the requisite amount of data necessary for gauging market risk in order to mitigate loss. This brief delves deep into the multifractal market approach to portfolio management through real-world examples and case studies, providing readers with the tools they need to forecast profound shifts in market activity. Biographie de l'auteur Yasmine Hayek Kobeissi has been working as a financial consultant for large banks and hedge funds since 1995. Her clients have included such well-known institutions as the Europe Arab Bank, Gulf International Bank, and Groupe Societ Gnrale. She obtained her Ph.D. in Finance from Universit Paris IX Dauphine, and is a frequent lecturer on Futures Derivatives at St. Joseph University (Beirut).